



*THUMB AREA FOOTBALL &
CHEERLEADING
LEAGUE*



Section 5- The Marketing Director (Fundraising/P.R.) shall:

1. Create and distribute advertisements for each community newspaper and/or television.
2. Create, copy, and distribute flyers for registration to each Community Director.
3. Create and prepare, for duplication, the programs to be sold at football games.
 - a. Work closely with the Secretary, Treasurer, and Community Directors to communicate with sponsors.
 - b. Work closely with community directors to collect all data needed from sponsors for programs and team clothing.
4. Oversee all league fundraisers.
 - a. If requested by the board plan and coordinate team and player photo session through the league.
 - b. If requested by the board, arrange for distribution of photo packages to community directors.
 - c. Set up and oversee all league fundraisers.
6. Attend all meetings of the league.

Note: This job description is undergoing change for improved clarification. It is subject to review/change in conjunction with the yearly Bi-law reviews.

I have reviewed and acknowledged the job description.

Print Name

Date

Signature



THUMB AREA FOOTBALL & CHEERLEADING LEAGUE



Board of Directors Application

Name _____ Michigan Driver's License # *

Address _____

City, State, Zip _____ Social Security # *

Home Phone () _____ Convicted of a felony or any offense involving underage children?* (circle) Yes No
If "yes", explain _____

Work () _____ Cell () _____ Date of Birth * ____/____/____

Email Address _____ Race or Ethnicity Definition** _____

T.A.F.L. Position applying for: _____

T.A.F.L. Community Board Reside on: _____

Have a son/daughter playing? _____ Yes _____ No If "yes", name: _____

List two (2) References: (Preferably one that knows you as a Coach, Teacher, Volunteer, etc.):

Name: _____ Phone # _____ Relationship _____

Name: _____ Phone # _____ Relationship _____

Attach Resume or reason why you should be selected.

Professional/Not for Profit/Public Participation:

(List all that apply - for example: School Board Boosters Treasurer 2001-2003, location.)

I acknowledge that all the information on this form is, to the best of my knowledge, correct and true.
I also understand that the Thumb Area Football and Cheerleading League shall have the final decision on selection.

* I give my permission for the Thumb Area Football and Cheerleading League to conduct background checks as a requirement to become a member of the Thumb Area Football League.

**For background verification only. This has no bearing on selection process.

*** I understand that this is a 100% volunteer job, with no expectation of wages or subsidies.

Signature _____ Date _____